| SUN                                       | MON  | TUE                          | WED                            | THU                               | FRI                    | SAT                                |                               |
|---|--|------------------------------|--------------------------------|-----------------------------------|------------------------|------------------------------------|-------------------------------|
| BREAST<br>CANCER/<br>NATIONAL<br>HOLIDAYS | 2<br>MARKETING<br>MINUTE                       | JUST<br>LISTED/<br>JUST SOLD | 4<br>NATIONAL<br>TACO DAY      | 5<br>ELEVATE YOUR<br>TRANSACTIONS | 6<br>FALL<br>ACTVITIES | 7<br>LEVEL UP<br>YOUR<br>MARKETING |                               |
| B DID YOU KNOW                            | 9<br>PUMPKIN<br>SPICE &<br>MARKETING<br>ADVICE | WOULD<br>YOU<br>RATHER       | CUSTOMER<br>SERVICE IS KEY     | 12<br>CONTACT<br>MISTAKES         | 13<br>FRIDAY 13TH      | 14<br>SPOOKY POP-<br>BY            | CONTENT PILLARS  PERSONAL     |
| HOMEBUYER<br>TIP                          | CLIENT<br>TESTIMON<br>IAL                      | TC TIP                       | 18<br>LISTING TIP              | 19<br>DETAILS<br>MATTER           | 20<br>FACT<br>FRIDAY   | 21<br>SPOOKY<br>SEASON             | PROMOTE  HOLIDAY/NATIONAL DAY |
| END OF<br>YEAR<br>GOALS                   | 23<br>MONDAY<br>MOTIVATION                     | 24<br>POWER OF<br>POSTCARDS  | 25<br>ULIMATE<br>SUPPORT<br>ER | 26<br>NATIONAL<br>PUMPKIN DAY     | 27<br>TC TERM          | 28<br>PERSONAL                     | ENGAGE                        |
| 29<br>REALTOR TIP                         | 30<br>WHAT WE<br>DO BEST                       | 31<br>HALLOWEEN              |                                |                                   |                        |                                    |                               |