

2023

NOVEMBER

SUN	MON	TUE	WED	THU	FRI	SAT
			1 NOV NATIONAL HOLIDAYS NAVIGATE NOVEMBER	2 TC HEROS	3 CLIENT TESTIMONIAL	4 REALTOR TIP
5 DAYLIGHT SAVINGS TIP	6 JUST LISTED/ JUST SOLD	7 HOMEBUYER ESSENTIALS	8 PRIORITIZE TC	9 EXPRESS YOUR GRATITUDE	10 COZY UP	11 VETERANS DAY
12 THIS OR THAT	13 PERSONAL	14 HOLIDAY BALANCE TIP	15 TACKLE COLLABORATION	16 MEET & GREET	17 BLACK FRIDAY HOMEBUYER TIP	18 TC TERM
19 ESCROW RUNDOWN	20 MEME MONDAY	21 HOLIDAY HUSTLE	22 MUST-HAVE TRAITS	23 THANKSGIVING	24 TC TIP	25 SMALL BUSINESS SATURDAY
26 HOME SELLER TIP	27 MONDAY MOTIVATION	28 GIVING TUESDAY	29 TC TIP	30 RE RED FLAGS		

CONTENT PILLARS	
PERSONAL	
EDUCATIONAL	
PROMOTE	
HOLIDAY/NATIONAL DAY	
ENGAGE	