

FEAST ON FREE TIME PLAN

Pop-by Gift: “FEAST ON FREE TIME WITH A TC”

This could be a branded Thanksgiving-themed treat bag filled with:

- Gourmet popcorn, festive turkey-shaped cookies, or spiced cider.
- Include a fun, branded kitchen timer with your logo and the slogan, “Saving you time, one transaction at a time.”
- Include a handwritten card with the message, “You bring the deals, I’ll handle the details. Feast on free time!”

Message/Script for the Initial Interaction dropping by their office

- **Delivery Method:** In-Person
- **Message:** “Hi [Agent’s Name], it’s [Your Name] from [Your TC Business Name]. I wanted to pop by with a little Thanksgiving treat to show how *grateful* I am for all that you do! I know this season can get *stuffed* with transactions, and handling paperwork can sometimes feel like juggling a Thanksgiving feast—but no need to *gobble* up extra stress! I’m here to make sure your closings are smooth as *pumpkin pie*.”

If you ever want to chat more about how I can make your next transaction *butter* than ever, let me know and I’d be happy to *carve* out some time to grab coffee, Enjoy the goodies, and I’m *thankful* for the chance to chat when you’re ready!

Immediate Follow-Up Message

- **Delivery Method:** Text Message or Email (within 24-48 hours of the initial contact)
- **Message:** “Hi [Agent’s Name], it’s [Your Name] from [Your TC Business Name]. I Just wanted to follow up after dropping off your Thanksgiving treat! I hope you enjoyed it and that your holiday season is off to a great start. As things get busier, I’d love to chat about how I can help *lighten the load* and make your transactions *smooth as gravy*.”

Let me know if you're open to grabbing a quick coffee soon!

Touch 1: One Week Later

- **Delivery Method:** Email
- **Message/Script:**

Subject: Let's Make Your Next Closing as Easy as Pumpkin Pie! 🥧

"Hi [Agent's Name],

I hope you're enjoying a wonderful November! With the holiday season approaching and the real estate market still *stuffed* with activity, it's easy for transactions to feel a little overwhelming. That's where I come in—I'm here to help take *the pressure off* and make your next transaction as easy as pie.

Here are three key ways I can make sure your closings go off without a hitch:

- **Tracking Deadlines:** From contract dates to closing, I'll keep a close eye on every deadline, so nothing *falls off the table*—you won't have to worry about missing a beat.
- **Document Compliance:** I handle all the documents, ensuring everything is *buttoned up* and fully compliant, so you don't have to scramble or deal with delays at the last minute.
- **Client and Third-Party Communication:** I'll take care of all the back-and-forth with clients, title companies, lenders, and anyone else involved, giving you more time to *carve out* for selling homes and building relationships.

If you're ready to *dish out* more closings while reducing stress, let's chat! I'd love to hear about your current workflow and see how I can best support you—whether it's one deal or a whole *feast* of them, I'm here to make the process *easy as pie* for you and your clients.

Feel free to reach out if you'd like to grab a quick coffee or have a call to discuss how I can help make your upcoming transactions seamless.

Looking forward to connecting soon!

Touch 2: Two Weeks Later

- **Delivery Method:** Phone Call (Voicemail if no answer)
 - **Message/Script:** "Hi [Agent's Name], it's [Your Name] from [Your TC Business Name]. I hope your November is *bountiful* and busy so far! I just wanted to check in and see if you've had any more thoughts about how I can support your business as a transaction coordinator. With the holidays right around the corner, don't let the paperwork pile up on your plate—I'm here to make everything *stress-free*. Let's connect soon!"
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Touch 3: Three Weeks Later

- **Delivery Method:** Text Message
- **Message/Script:** "Hey [Agent's Name], it's [Your Name]. As Thanksgiving nears, don't let your schedule get *stuffed* with paperwork and deadlines! I'm here to *take the load off your plate*, so you can focus on what you do best—*serving up* those closings! I'd love to help with your next transaction. Let's grab coffee soon and chat!"